

# RONALD MICHAEL BONDOC

## WEBSITE DESIGNER / FRONT-END WEB DEVELOPER

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### CORE DESIGN & TECHNICAL COMPETENCIES

<b>UI/UX &amp; Visual Design</b> Conceptual Design, Custom Sitemaps, User & Process Flows, Moodboards, Storyboarding, Low/High-Fidelity Wireframes, Typography, and Color Hierarchies.	<b>Web Technologies</b> WordPress Development, Elementor, Custom CMS Architecture, HTML5, JavaScript, CSS Grid Systems, SASS/SCSS, and MySQL Databases.	<b>Optimization &amp; Tools</b> Adobe Suite (Photoshop, Illustrator, XD), Figma, Google Analytics, SEO Keyword Optimization, Cross-Browser Compatibility, and Google Lighthouse.
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### AREAS OF EXPERTISE & KEY ACCOMPLISHMENTS

#### Web Design Consultation & Conceptualization

- Client Discovery & Strategy:** Actively collaborated with diverse clients and stakeholders to gather design feedback, draft architecture plans, present comprehensive website structures, and align layouts perfectly with the client's brand guides.
- Interactive User Journeys:** Conceptualized intuitive site functionalities and custom sitemaps; successfully drafted detailed storyboards detailing exactly how target users and prospective investors interact with booking and landing funnels.
- Wireframing & Prototyping:** Sketched and built highly refined interactive low and high-fidelity wireframes using Figma and Adobe XD to demonstrate alternative layouts and navigate structural design challenges within specific brand constraints.

#### Front-End Development & CMS Integration

- Custom WordPress Architectures:** Built feature-rich, user-centric interfaces utilizing WordPress and Elementor alongside SASS and advanced plugins, translating mockups into live, operational platforms with seamless navigation workflows.
- Responsive Interface Engineering:** Engineered responsive, accessible viewports and robust layout grids (CSS Grid Systems/Flexbox guidelines) ensuring complete visual fidelity across varying screen resolutions and mobile platforms.
- Brand Identity Systems:** Designed custom logos, selected tailored digital visual elements, and managed specific typography profiles to produce cohesive aesthetic designs that successfully reinforced small business branding.

#### Web Performance Optimization & SEO Architecture

- Lighthouse Optimization Metrics:** Rigorously tested web properties using Google Lighthouse, performing asset minification and image optimizations to radically boost page speed, layout response, and cross-browser performance.
- Search Engine Optimization:** Embedded strategic target keyword positioning, created localized banner advertisements, and applied core SEO principles onto client platforms to immediately enhance biological visibility across search engines.

### PROJECTS EXPERIENCE

#### Freelance Front-End Developer along with AI integrated

May 2026

*Anthony's Recipe Demo (Recipe's submission platform)*

- Deployed the concept design website to live demo server.
- Built a website based from old high-fidelity wireframe design along with the help of AI to code the website.
- Enhanced the search engine optimization by using meta tags; used Lighthouse to resolve performance bottlenecks and improve faster loading time.

## Freelance Front-End Developer & UI Designer

Jun 2024 – Mar 2025

*EscapeTheRatRace (Appointment & Booking Platform)*

- Developed a website for people to become job-free by booking an appointment with the advisor through the booking site.
- Designed interactive moodboards and process storyboards mapping investor paths to appointment advisors.
- Executed low/high-fidelity wireframes into a fully responsive live environment; used Lighthouse to resolve performance bottlenecks.

## Freelance Logo Designer

May 2024 – June 2024

*FAVE Pizzeria*

- Developed a distinctive logo for a small business client, balancing the owner's vision with strong design principles to create a mark that supports customer recognition and long-term brand identity
- Managed the full design cycle from brief to delivery, presenting concepts and refining based on client feedback.

## Lead Front-End Developer (Capstone Project)

Sept 2022 – Dec 2022

*Autism Today Website Redesign*

NAIT

- Restructured user flows and delivered custom wireframes tailored strictly around accessible design guidelines and style frameworks.
- Built an essential, high-utility UI utilizing WordPress, SASS, and plugins to support a highly navigable, accessible, and positive UX.

## SEO Analytics (Academic Project)

Oct 2021 – Dec 2021

*Mouthwatering Soybeans*

NAIT

- Developed SEO-focused web content with targeted keywords to improve search visibility; created complementary banner ads and social media graphics to support the campaign.

## Front-End Developer (Academic Project)

Oct 2021

*Stocky*

NAIT

- Built a fully responsive prototype for a stock photo platform, optimizing image assets for fast loading across browsers and implementing multiple viewport breakpoints.
- Validated performance and compatibility via Google Lighthouse; iterated on design based on instructor feedback.

## EDUCATION

### Northern Alberta Institute of Technology (NAIT)

Edmonton, Alberta

*Diploma in Web Design and Development (Graduated: June 2023)*

## INDUSTRY SEMINARS & PROFESSIONAL ENGAGEMENT

- UX Meetup Edmonton: Fall Event (Virtual UI/UX Seminar) — Oct 28, 2020
- Jamstack Conference (Modern Web Architecture Seminar) — Oct 6, 2020
- Exchange.js: Edmonton's JavaScript Meetup (Startup Edmonton – Virtual Seminar) — Oct 2, 2020
- 4th IT Congress (Malolos City, Philippines – IT Congress for students) — Oct 2014,
- Y4iT [Youth for Information Technology] (Pasay City, Philippines – IT event meetup nationwide) XI — Sept 2013,

## PROFESSIONAL REFERENCES

### Addison Gugenheimer

Building Services Manager  
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### Julius Plares

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